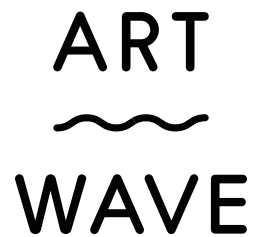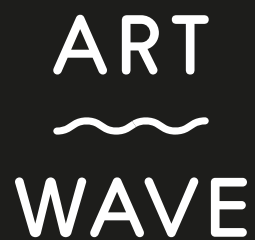# Artwave Logo Style Guidelines

This document sets out the style guidelines for the Artwave logo. Please follow these as it helps us to present ourselves as a unified event.

Please refer to the event as "Artwave" (one word) when not using the logo.

The Artwave logo is supplied as square and long versions, and as black or white.

The Artwave logo can be used on any colour background. Please use background colours that have a high contrast with the logo.

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The Artwave logo can also be used with photographic backgrounds. When used with photographic backgrounds please ensure that the logo is still clearly visible and avoid placing the logo in areas that are highly visually busy, free from tonal variation or image detail.

When placing the logo, try to keep at least
one 'A' height as margin space.
There can be more space around the logo,
but not less.